

# LANDI SPEARMAN



Landi Spearman founder of Landi & Co., is an Executive Advisor and Multigenerational Expert who helps growth oriented brands, to optimize business operations, and unlock value at every phase of transition. Leveraging her deep business acumen and operational background, Landi created the SHIFT Method™ to help individuals and organizations quickly close the gap between uncertainty and success. As the creator of Organized Shift™, she offers change solutions to transform Executives, Entrepreneurs, and Millennials from frustrated adversaries, into confident communicators, agile teams, and engaged partners.

For over two decades, Landi has led strategic growth, organizational change, CSR, and operating turnaround initiatives with industry titans like Kraft, GE, Ford, Marriott, Eaton, and Potterybarn. From the boardroom to the shopfloor her Organized Shift™ change solutions move stakeholders from overwhelmed to reinvented and from stagnant to thriving. From an operational lens, her expertise has been developed through managerial, consulting, and executive-level positions, integrating Lean Six Sigma methodologies to accelerate the ROI of change. Her Organized Shift™ solutions are focused on the practicality of people, managing growth transitions and streamlining processes to reduce inefficiency and navigate stress.

In 2015, Landi founded Destination 4 Relocation, offering turnkey services to reduce the disruptive psychological effects of moving. Following Hurricane Harvey, she shifted the business model from "moving boxes to moving mindsets."

## CREDENTIALS

- Lean Six Sigma , L6S Green Belt
- Change Management Consultant
- Facilitator Private Executive Advisory Board
- Personalysis® Executive Coach
- 7 Habits of Highly Effective People Leadership Trainer
- Negotiation Expert
- Diversity Specialist
- Licensed TX Real Estate Broker
- Reads, writes, and speaks Spanish fluently
- Certified Women Business Enterprise
- Certified Minority Business Enterprise

# LANDI SPEARMAN



Landi & Co. was founded as a Change Management consultancy designed to help individuals to live happier, more fulfilling lives and to help corporations create a bigger impact with a more engaged, profitable workforce. This is especially important across generations as the landscape of the American working class evolves. Landi & Co. provides Speaking, Coaching and Consulting solutions to navigate critical growth transitions by transforming the experience and Return on Investment (ROI) of change.

As a Keynote Speaker, Landi delivers a high energy, captivating message to audiences of all sizes, transforming typical meetings and data driven subjects, into impactful personal learning experiences. As a Growth Coach, she gets to the root of change to develop people, grow businesses, and unleash capacity. As a Trusted Advisor, Landi delivers profitability beyond the growth plateau by implementing her patented SHIFT method to accelerate Leaders to the next step in their life cycle. As a Multigenerational Expert, Landi is a catalyst for the evolution of Millennial personal development, knowledge transfer, and closing the gap between uncertainty and success in the workforce.

Landi's current success did not come by accident. As the oldest of five, Landi's deep business acumen started while operating in eight (8) different family-owned businesses and growing a \$35MM portfolio all before graduating college. Landi and Rob, her husband of 16 years, live with their beautiful son and daughter in Houston, TX. She is passionate about the future of children, education, and technology. Landi serves as a non-profit Director on the executive board for Cherish Our Children Inc. Her world revolves around her family where she has found the balance and inspiration to become the powerhouse that she is today..

*Landi  
& Co.*

[www.LandiAndCo.com](http://www.LandiAndCo.com)

[Info@LandiAndCo.com](mailto:Info@LandiAndCo.com)

**“Start with your own transformation first, then make it happen in your business.”**

— L.S.